

# Starting a Business

## Part 1: The Foundation

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Main Service: \_\_\_\_\_

Secondary Services: \_\_\_\_\_

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Mission Statement: \_\_\_\_\_

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Differentiators: \_\_\_\_\_

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Starting Location: \_\_\_\_\_

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Are you taking out business loans?



Site and Google listing underway?



# Starting a Business

## Part 2: The Main Plan

5 Year Goal: \_\_\_\_\_

1 Year Goals: \_\_\_\_\_

3 Mon. Goals: \_\_\_\_\_

One-on-one Cost: \_\_\_\_\_

Service 2 Cost: \_\_\_\_\_

Service 3 Cost: \_\_\_\_\_

How are you charging for your services? \_\_\_\_\_

Site spiffy?   Some pics of you?  

Listings set?   Business cards set?  

Email locals?   LLC & Insurance?  