

# Starting a Business

## Part 1: The Foundation

Main Service: \_\_\_\_\_

Secondary Services: \_\_\_\_\_

Mission Statement: \_\_\_\_\_

Differentiators: \_\_\_\_\_

Starting Location: \_\_\_\_\_

Are you taking out business loans?

<input type="button" value="YES"/>	<input type="button" value="NO"/>
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Site and Google listing underway?

<input type="button" value="YES"/>	<input type="button" value="NO"/>
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# Starting a Business

## Part 2: The Main Plan

5 Year Goal: \_\_\_\_\_

1 Year Goals: \_\_\_\_\_

3 Mon. Goals: \_\_\_\_\_

\_\_\_\_\_

One-on-one Cost: \_\_\_\_\_

Service 2 Cost: \_\_\_\_\_

Service 3 Cost: \_\_\_\_\_

How are you  
charging for  
your services?  
\_\_\_\_\_

Site spiffy?   Some pics of you?  

Listings set?   Business cards set?  

Email locals?   LLC & Insurance?  