

Starting a Business

Part 1: The Foundation

Main Service: _____

Secondary Services: _____

Mission Statement: _____

Differentiators: _____

Starting Location: _____

Are you taking out business loans?

<input type="button" value="YES"/>	<input type="button" value="NO"/>
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Site and Google listing underway?

<input type="button" value="YES"/>	<input type="button" value="NO"/>
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Starting a Business

Part 2: The Main Plan

5 Year Goal: _____

1 Year Goals: _____

3 Mon. Goals: _____

One-on-one Cost: _____

Service 2 Cost: _____

Service 3 Cost: _____

How are you
charging for
your services?

Site spiffy?   Some pics of you?  

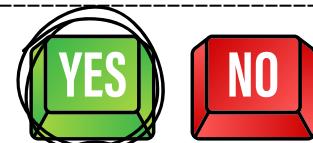
Listings set?   Business cards set?  

Email locals?   LLC & Insurance?  

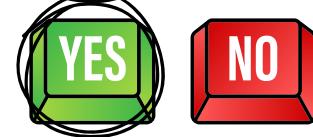
Starting a Business

Part 3: Running The Business

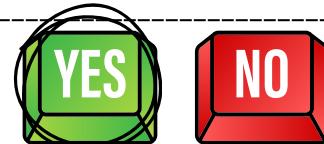
Met with 3 or more local pro's yet?



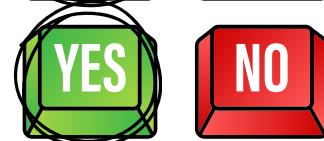
Went to a chamber meeting yet?



Have any testimonials yet?



Get any reviews? Get 10 ASAP!



USP/Slogan: _____

How good are your sessions?

1: Below Average

2: Average 3: Above Average

Programming: (1) (2) (3)

Communication: (1) (2) (3)

Professionalism: (1) (2) (3)

What's your goal? Full-time: Part-time: