

Starting a Business

Part 1: The Foundation

Main Service: _____

Secondary Services: _____

Mission Statement: _____

Differentiators: _____

Starting Location: _____

Are you taking out business loans?



Site and Google listing underway?



Starting a Business

Part 2: The Main Plan

5 Year Goal: _____

1 Year Goals: _____

3 Mon. Goals: _____

One-on-one Cost: _____

Service 2 Cost: _____

Service 3 Cost: _____

How are you charging for your services? _____

Site spiffy?   Some pics of you?  

Listings set?   Business cards set?  

Email locals?   LLC & Insurance?  

Starting a Business

Part 3: Running The Business

Met with 3 or more local pro's yet?



Went to a chamber meeting yet?



Have any testimonials yet?



Get any  reviews? Get 10 ASAP!



USP/Slogan: _____

How good are your sessions?

1: Below Average

2: Average 3: Above Average

Programming: (1) (2) (3)

Communication: (1) (2) (3)

Professionalism: (1) (2) (3)

What's your goal? Full-time: ☐ Part-time: ☐