

BUSINESS PLAN TEMPLATE

WHAT IS YOUR 3 YEAR BUSINESS VISION?

WHAT IS YOUR 1 YEAR BUSINESS VISION?

WHERE IS YOUR BUSINESS RIGHT NOW?

BUSINESS IDEA IS WORKING--YOU HAVE 5+ CLIENTS

YOU'VE ESTABLISHED A MARKETING PLAN THAT WORKS, ALONGSIDE A SALES PROCESS AND HAVE CUSTOMER RETENTION

YOU'VE ESTABLISHED A TEAM, AND HAVE AN OPERATION AND FINANCIAL PROCESS

YOU'VE ESTABLISHED A LEADERSHIP TEAM AND DEVELOPMENT PROCESS

GOAL SETTING

CHOOSE A GOAL THAT FOCUSES ON REVENUE, CLIENTS, DEVELOPMENT (PERSONAL OR BUSINESS), SALES

GOAL 1

KEY ACTION

KEY ACTION

KEY ACTION

GOAL 2

KEY ACTION
[Grey box]

KEY ACTION
[Grey box]

KEY ACTION
[Grey box]

GOAL 3

KEY ACTION
[Grey box]

KEY ACTION
[Grey box]

KEY ACTION
[Grey box]

GOAL 4

KEY ACTION
[Grey box]

KEY ACTION
[Grey box]

KEY ACTION
[Grey box]

POTENTIAL BARRIERS TO SUCCESS

[Grey box]

POTENTIAL BARRIERS TO SUCCESS

[Grey box]

COUNTERMEASURE

COUNTERMEASURE

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ACTIONS TO TAKE

WEEK	ACTION STEP	COMPLETED
1		
2		
3		
4		
5		
6		
7		
8		